## 1991 - The Argyle Champaign Diamond Adventure(s) 1991, 1992 & 1993 Time-Line





## Walker's Jewelry, Inc.

Designers and Makers of Fine Jewelry Since 1941

## Is Proud to Announce

Champagne Diamonds & TM

The Brilliant Light of Australia Has Arrived.

Three billion years ago in a remote corner of the Australian outback a miracle of nature began to form.

Diam new COL dazz

Diamonds were revealed with an intriguing new dimension—BRILLIANT NATURAL COLOR. Pinks, yellows, blues and the dazzling Champagne Diamond.™

In 1979 geologists working near the massive Lake Argyle in western Australia discovered the results.

The Champagne Diamond is a diamond vibrant in natural color, explosive in fire, eternal in beauty.

This year the **Champagne Diamonds** born in Australia over three billion years ago have now arrived in America and are now on display at Walker's Jewelry in Kingman, Kansas

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Designers and Makers of Fine Jewelry Since 1941 214 North Main Street Kingman, Kansas 67068 (316)532-2611 There were Four (4) Main Stories & Events during this short time frame But like all Great Adventures / Stories
There were many sub-sets of events and interesting side stories
That took place as well, along these time-lines

- A. The Argyle Diamond Mine of Australia
- B. The Miss Kansas / Miss America Pageant
- C. The Miss Kansas / Miss USA Pageant
- D. Fracture-Filled / Clarity Enhanced Diamond Treatment by Yehuda

It all started in San Diego during the GIA Alumni World-Wide Chapter Officers Meeting

It was also the site of the West Coast JA (Jewelers of America) Show and Convention that summer /fall of 1991.

The Chapter Officers discussed the up-coming year and what we as Alumni members wanted to do and promote.

We were also the very first group of gemologists outside of GIA to do a Comprehensive Hand's On Lab and training session on Fractured Filled / Clarity Enhanced Diamonds which were just identified and would soon be seen in the retail market place.

There were about 25 of us who spent 3-hour using microscopes to detect and properly identify this new type of Clarity Enhancement Treatment.

The company that invented this process was Yehuda out of Israel.

(There is another Wild Bizarre Story about Yehuda Fracture-Filled Diamonds which I was personally involved in several months later but that will for another time, it involved the very first court case involving Yehuda treated Diamonds being sold, undisclosed to the consumer.

This was a made-for-TV Movie as to what all happened and who all was involved in this strange Bizarre Case, international names and businesses and companies, big names, under-handed dealings, back-door dealing and corporate fraud. This is why it was so Bizarre

No need to look it up as this case never really happened as it was almost quietly settled out of court for an undisclosed amount of money)

The Argyle Diamond Mine in Northern Australia came on-line in 1985
A significant amount of Argyle diamonds were brownish to dark brown in color, about 80% or so In the Old Days, they were called Coffee Colored or Coffee Brown Diamonds
The lighter brown diamonds were commonly called Top Light Brown or (TLB)

In 1990 and 1991 The Argyle Mine then began a brand new promotion to sell these light brown to dark brown diamonds

Argyle then introduced the "Champagne Diamond™" to the world.

It was at the San Diego JA Jewelry Show I then saw the Argyle "Champagne Diamond™" Display and I awestruck at the color and tone variations and immediately signed up to be a Retailer of their Stunning array of Fancy Colored Brown, Champagne and Cognac colored diamonds.

Walker's Jewelry, our family owned jewelry store in Kingman, Kansas with a population under 3,500 became the 1<sup>st</sup> Jewelry Retailer in the entire state of Kansas to sell and promote "Champagne Diamonds™"

I then began to promote these fanciful warm toned diamonds to get people's attention and to intrigue them as to what was coming out of Australia, at the time.